

Puffy Sticker Artwork Guidelines

PuffSticker.com | A brand of ATZ Technology Inc.

Requirement	Specification
Minimum Motif Size	5 mm minimum, recommended for a clean, well-defined puffy effect
Foam Thickness	1 mm recommended for small, detailed illustrated motifs
Bleed	2.5 mm (0.10") minimum on all sides
Safe Area	Keep all important artwork and text 3 mm inside the artwork edge
Distance Between Stickers	Minimum 4.5 mm (0.18") gap between die-cut lines on the sheet
Color Mode	CMYK
Resolution	300 DPI at final print size (for raster elements)
File Format	Adobe Illustrator (.AI) vector artwork only
Fonts	Convert all fonts to outlines before submission
Images	Embed all linked images before saving the file

Note: the minimum motif size, foam thickness, bleed, and die-cut spacing above apply to small illustrated designs on multi-sticker sheets. Larger single-cut stickers may follow different bleed and thickness recommendations, please check with our team.